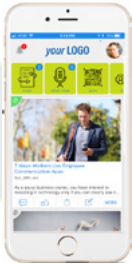# hubENGAGE

Choose Your hubEngage Features to Increase Employee Engagement

BRANDED APPS

Add logos, colors, fonts, images, icons and custom menus easily to create your perfect iOS, Android and Web employee apps.

CONNECTED PLATFORMS

Integrate easily with an API-based content management system such as intranets and HR systems with secure single-sign-on.
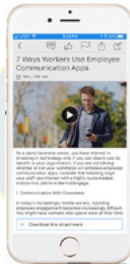
PERSONALIZED CONTENT

Use employee segmentation tools to send the right content to the right people based on their location, role, department and more.
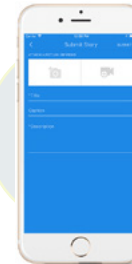
PUSH NOTIFICATIONS

Push content/messaging with notifications that can be triggered instantly, by schedule, location, segment or behavior (viewed/not viewed)

MULTI-FORMAT CONTENT

Broadcast your top-down content such as news, events, documents, policies, compliance, photos, videos, and much more.
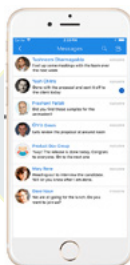
USER SUBMITTED CONTENT

Collect bottom-up content from employees, such as storytelling with text, photos, videos and more. Moderate content and publish for sharing.
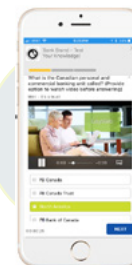
FEEDBACK SURVEYS

Add Create engaging feedback surveys in multiple formats with images, video, text and more. Select from 20 different survey types.

INSTANT MESSAGING

Connect employees through individual and group instant messaging with notifications and searchable directories.

MICRO-LEARNING & QUIZZES

Educate employees with quizzes, trivia, scavenger hunts, What Am I (Buzzfeed type quizzes) to create engagement and understanding.
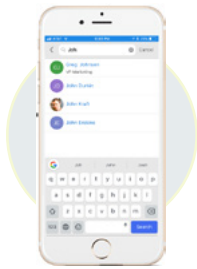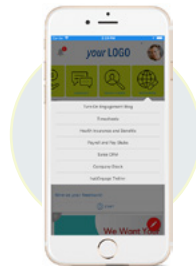
SEE MORE FEATURES

INTERNAL SOCIAL FEEDS

Create a fun internal feed of user posts with photos, videos, and text. Enable liking, sharing, commenting and flagging of content.

EMPLOYEE DIRECTORIES

Searchable directories of employees with customizable attributes such as names, titles, departments, phone numbers, email, location, etc.
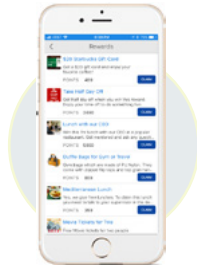
WEB LINKS & IN-APP BROWSER

Easily direct employees to other websites and platforms directly from the in-app browser, keeping the experience seamless.
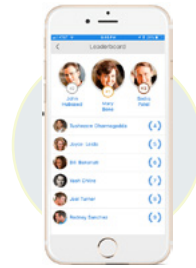
SCAN CONTENT

Scan QR/bar codes to bridge print to digital, unlocking multi-media content such as videos and more. Great for posters, equipment & more.
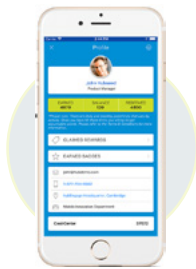
REWARDS & RECOGNITION

Gamify the experience to increase engagement. Incentivize content, surveys, learning and other features with coupons, points, badges and more.

LEADER BOARDS

Create live leader boards that allow employees to climb the ranks, standout and be recognized for employer brand advocacy.

EMPLOYEE DASHBOARD

Sleek, simple employee profiles make customizing the experience easy, attractive and fun. Access all personal info in one location.

MULTIPLE ADMINISTRATORS

hubEngage allows for multiple administrators, so companies can hvae many stakeholders push content through one employee app platform.

DESKTOP WEB APP

Access the same content on a computer with hubEngage's web app. Great for those who prefer a traditional desktop experience.

See these features in action!   Visit hubengage.com/contact

Simple Dashboard to Create Content, Manage Users and Get Insights

Our intuitive dashboard is designed for employee communications, HR and marketing stakeholders to easily manage content and users.
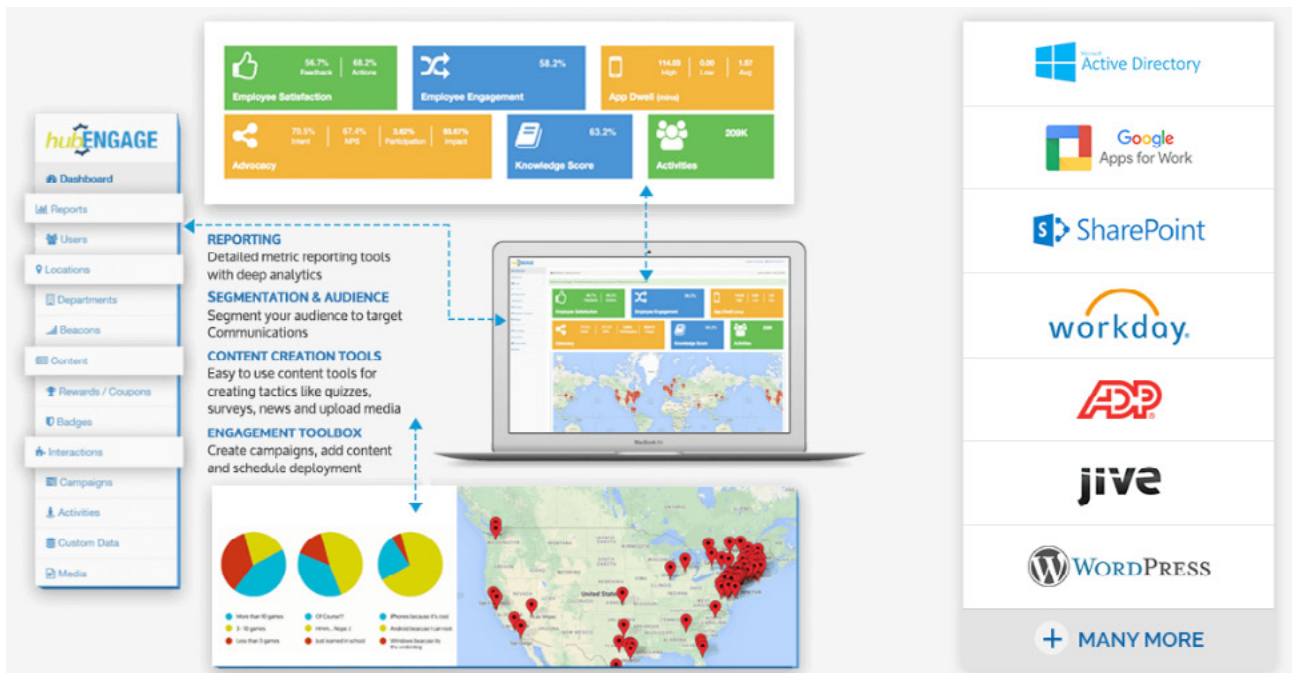
Use our simple content creation tools and/or integrate legacy systems (e.g. intranets) to make distribution to your hubEngage powered employee communications app automated.

Simply add your brand and content to scalable features, creating your own customized employee communications app. All backed by hubEngage's comprehensive support plans and best practice resources.

BIRD'S EYE VIEW DASHBOARD
Monitor live engagement progress

INTEGRATIONS

REPORTING
Detailed metric reporting tools with deep analytics

SEGMENTATION & AUDIENCE
Segment your audience to target Communications

CONTENT CREATION TOOLS
Easy to use content tools for creating tactics like quizzes, surveys, news and upload media

ENGAGEMENT TOOLBOX
Create campaigns, add content and schedule deployment

VISUAL INSIGHTS
Slice and dice data into visual formats to get the big picture

LOCATION AWARENESS
See where employees engage and for how long

See these features in action!   Visit hubengage.com/contact